

\$SMARTLIVING

MEMBER CONNECTION NEWSLETTER



blog articles
an *inspiring* read

OPTIONS TO TAP INTO
YOUR HOME'S EQUITY

WHAT NOT TO DO BEFORE
BUYING A HOME

5 RESOURCES FOR BUILDING
FINANCIAL CAPABILITY

MONEY MANAGEMENT TIPS EVERY SMALL
BUSINESS OWNER SHOULD KNOW

WESTconsin Credit
Union's Mobile App

4.8 ★



"So nice to have secure access
from anywhere."

HOLIDAY HOURS

Offices and Service Center
will be **CLOSED** on:

Independence Day | Thursday, July 4

Labor Day | Monday, September 2



CEO Lora Benrud Announces Retirement, Jim Wookey Named Successor

After 40 years at WESTconsin, Chief Executive Officer (CEO) Lora Benrud is retiring in September. Originally starting as a part-time Teller in 1984, Benrud has worked in several positions, including Vice President—Human Resources and Member Services and Chief Financial Officer. She was hired as CEO in August 2014, becoming the fourth president in the company's history.

Jim Wookey will replace Benrud as CEO. Serving our members and communities for thirty years, Wookey began his WESTconsin career in 1994 as a Consumer and Mortgage Loan Officer in the River Falls office. He then served as Office Manager and Vice President of the New Richmond and Hudson offices before being hired as Chief Operations Officer in 2011.

WESTconsin extends our deepest gratitude to Benrud for her 40 years of service and wishes her nothing but the best in this next chapter of life!

Read the full story at westconsincu.org.

Rice Lake Office Now Open

WESTconsin is thrilled to share that the Rice Lake office is now open! After nearly a year of construction, we are proud to officially be a part of the fast-growing Rice Lake community!

Members and community members are invited to visit the new space located at 21 East Burton Street. The full-service location can help with everyday transactions in-office and through the drive-up, as well as provide mortgage, business, and investment services.

For full hours and directions, visit westconsincu.org.





Board of Directors Update

After holding the 84th Annual Membership Meeting in March, WESTconsin Credit Union's Board of Directors is thrilled to welcome Jesse Singerhouse to the Board. Singerhouse replaced Director Mark Dahms, who retired after serving a three-year term, and we deeply thank him for his service to the credit union and wish him the best of luck!

2024 Board of Directors

Back from left to right: Gerald Wolf (Chairperson); Todd Leipnitz (Treasurer); Dale Dahlke (Director); Jesse Singerhouse (Director)

Front from left to right: Sarah Noreen (Director); Colleen Mensing (Secretary); Karen Flug (Vice Chairperson)

Business Made Easy

You have enough to worry about when running a business. WESTconsin's Business Loans and Services makes it easy to deposit your hard-earned money!

- ✓ Deposit checks in just a couple of clicks with **Mobile Deposit** through the WESTconsin Mobile App. Right from your smartphone, you can tap, snap, and deposit your checks electronically.
- ✓ Regularly depositing checks? With **Business Remote Deposit**, you can scan your checks from the comfort and convenience of your office with your own personal check scanner.
- ✓ Out and about? Visit your **local office**. We can take care of depositing those checks for you!

We know what it takes to run a business. That's why so many members count on WESTconsin for their business banking needs.



Kindness Counts at WESTconsin

The spirit and philosophy of people helping people guides our leaders and encourages our employees and members to get involved in charitable activities and worthwhile causes.

- ✓ In April, we celebrated National Financial Literacy Month by collecting new and gently used children's books. We donated more than 3,300 books to schools and other area partners.
- ✓ In June, our School's Out Summer Food Drive helped feed kids on summer vacation by collecting non-perishable food items and raising money for a variety of community partners across our service area.
- ✓ We are hosting the Scrub-A-Dub Drive August 5-17 to help give students the hygiene products they need to have a fresh start this upcoming school year! Donations will be accepted at all WESTconsin offices.



With You Every Step of the Way!

If you are looking to sell or buy in 2024, this is the team you want by your side!

- ✓ Full service without the full price to members and non-members
- ✓ Complimentary market analysis of your existing property
- ✓ Guide clients through the entire home buying and/or selling process
- ✓ Pre-select properties for you to view that are suitable to your price range and meet your pre-discussed requirements
- ✓ Coordinate showings, negotiate the price and terms of your offer

