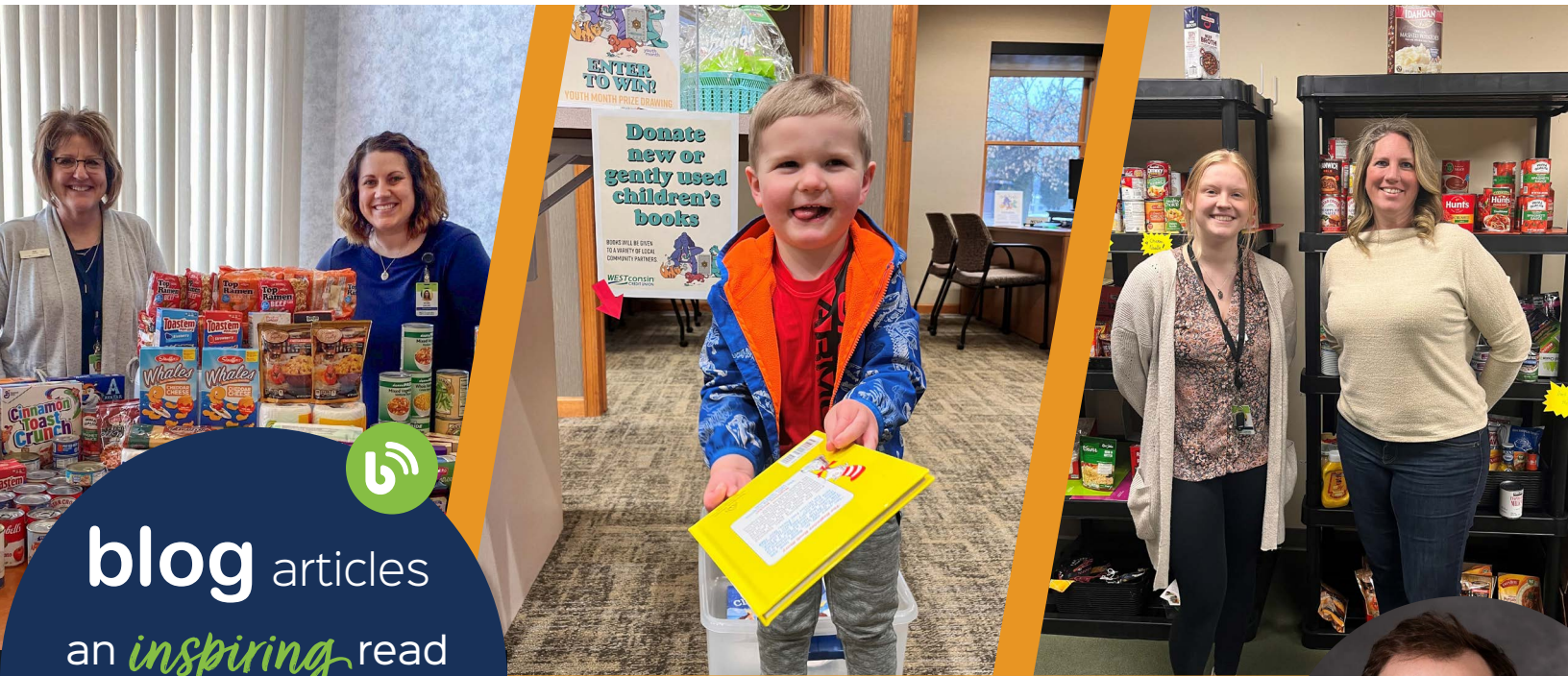


# \$SMARTLIVING

MEMBER CONNECTION NEWSLETTER



**blog** articles  
an *inspiring* read

HOME BUYING STRATEGIES

PROTECT YOUR BUSINESS AND EMPLOYEES FROM SCAMS THIS SUMMER

WESTCONSIN CREDIT UNION MAKES DONATION TO AREA CHILDREN'S MIRACLE NETWORK HOSPITALS

FIVE TIPS FOR RETIREMENT PLANNING

## HOLIDAY HOURS

Offices and Service Center will be **CLOSED** on:

Independence Day | Tuesday, July 4

## WESTconsin Announces New Chief Information Officer!



WESTconsin Credit Union is thrilled to share the promotion of Kevin Hall to Chief Information Officer (CIO). Hall has been a valuable member of the credit union since May 2021 as Vice President—Information Technology (IT).

As CIO, Hall will oversee the IT and IT Security departments, playing a larger role in the strategic decision making that allows WESTconsin to continue to provide the excellent experience that our members have come to expect.

"WESTconsin has always respected the importance that technology and security plays in our overall member experience. Thanks to that, I have a wonderful opportunity to focus on the future experience for our members both externally and internally."

Hall will replace Mike Tomasek who has dedicated over ten years to serving WESTconsin's employees and members.

## Inspiring Better

Like you, the WESTconsin Credit Union team is proud to call the communities they work in home. That's why we take great pride in Inspiring Better for our employees, members, and communities through investing in work development opportunities and prioritizing charitable and community involvement. Hear from some of the dedicated WESTconsin team members on the values and principles that guide our company and create a unique culture.



*Click to watch*

# Board of Directors Updates

WESTconsin Credit Union held its 83rd Annual Membership Meeting on March 28, 2023. Members in attendance re-elected Dale Dahlke, Todd Leipnitz, and Jerry Wolf to serve another three-year term.

Now, as voted by the Directors, the Board Officers include:

- ✓ Chairperson—Jerry Wolf
- ✓ Vice Chairperson—Todd Leipnitz
- ✓ Secretary—Colleen Mensing
- ✓ Treasurer—Karen Flug

With additional Board members Dale Dahlke, Mark Dahms, and Sarah Noreen.



## Interested in serving on the Board of Directors?

We would love to speak with you! Please contact Jennifer Rathke, WESTconsin Vice President—Member Advocacy, at (800) 924-0022 ext. 7730 or send your letter of intention by August 31, stating your interest and highlighting your qualifications to WESTconsin Credit Union Nominating Committee, Attn: Member Advocacy, PO Box 160, Menomonie, WI 54751. Learn more at [westconsin.org](http://westconsin.org).

## Secure Your Next Home with WESTconsin

### Did you know WESTconsin offers real estate services?

WESTconsin Realty is available for all of your home buying and selling needs. Buying and selling a home can be a daunting experience. That's why working with a real estate professional makes sense. Your unique needs are always put first by your real estate agent and they are dedicated to making your experience both rewarding and satisfying while making the process as stress-free as possible.

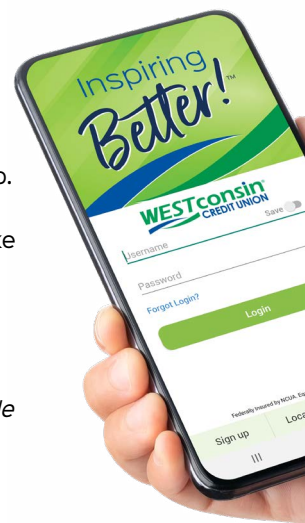
Learn more at [westconsinrealty.com](http://westconsinrealty.com)



## WESTconsin Mobile App Review

Manage your funds wherever life takes you with WESTconsin Online and our Mobile App. Access your accounts with your computer, tablet, or mobile phone, all designed to make your life easier.

*"Computer and app function does not come naturally for me, but this app makes sense to me! Having the mobile ability to pay bills, transfer money and check accounts has made my life better."*



## Business Members

### Your service is specialized. Shouldn't your payment solutions be too?

WESTconsin Credit Union has partnered with Elavon, a leading global payments provider, to offer you payment processing solutions. Elavon offers the latest in payment technology, so you can give your customers the choice to pay however they want. Whether you accept payments online, in person, in-app or over the phone, Elavon and WESTconsin have you covered.

Elavon.



## Kindness Counts at WESTconsin



This spirit and the philosophy of people helping people guides our leaders and encourages our employees and members to get involved in charitable activities and worthwhile causes.

- ✓ In April, we celebrated National Credit Union Youth Month by collecting new and gently used children's books. We donated 1,345 books to schools and other area partners.
- ✓ In June, our Summer Food Drive collected non-perishable food items and monetary donations to be given to a variety of community partners across western Wisconsin. Our Spring Food Drive raised \$2,393 and collected 1,564 food items.



(800) 924-0022 | [westconsin.org](http://westconsin.org)

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